Accounting for New Computers

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November 18, 2017

Letter of Transmittal

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Executive Summary

**Selecting New Computers**

Accurate Accounting Inc. has been in the process of launching a startup for the past two weeks and is now in the stage of purchasing new computers for its office. Based on research conducted by employees in the company, the choices have been narrowed down to three potential candidates for computers: Dell, HP, and Apple. These companies were recommended based on PCMag.com’s choices for the top business computers of 2017.

When comparing computers for Accurate Accounting Inc., the performance for the devices is very similar if not the same across all computers being considered. The specs for each one are as follows: CPU clock speed at 3.5 Gigahertz, 1 terabyte of internal storage, and 8 Gigabytes of RAM for internal memory. Each of the computers chosen for Accurate Accounting will have this baseline performance metric included in the purchasing decision for these new devices.

**Comparison Factors**

The three factors used to compare these devices will be the cost based on the performance metric, reviews given by consumers who have used these computers, and the depth of tech support that is provided by each manufacturer when it comes to troubleshooting.

**(Give a little background about the 3 companies before writing about the computers.)**

**Dell’s Precision 5720 All-In-One**

Dell’s background starts here.

**Apple iMac MNEA2LL/A 27 Inch**

Apple’s background starts here.

**HP Z2 Mini G3 Workstation**

HP’s background starts here.

Works Cited:

Dell Tower: <http://www.dell.com/en-us/shop/dell-desktop-computers/new-xps-tower-special-edition/spd/xps-8930-se-desktop?prg=1&VEN1=12578053-5226272-74e4109d-e58a-4390-9b82-8db35a170653&AID=5226272&dgc=CJ&DGSeg=DHS&c=us&s=dhs&cid=198375&lid=45846&acd=12309198375458460&VEN3=112504147807353324&appliedRefinements=101,201,301,401,402>

Apple iMAC: <https://www.amazon.com/Apple-MNDY2LL-3-0GHz-Intel-Silver/dp/B071JNN1YB?SubscriptionId=AKIAIOIL6HT4RMUFB3AA&tag=pcm_rounduptable-20&linkCode=xm2&camp=2025&creative=165953&creativeASIN=B071JNNVT7&ascsubtag=2edd2c8d-5ddf-4c0f-bfe7-99a606efcf4e&th=1>

HP Workstation: <http://store.hp.com/us/en/ConfigureView?catalogId=10051&langId=-1&storeId=10151&urlLangId=&catEntryId=1543651&quantity=1>

Top Business Desktops of 2017: <https://www.pcmag.com/article2/0,2817,2385217,00.asp>